



Bridging the Gap: BEST's Vision for Brain Injury Recovery

Brain Education Strategies & Technology (BEST) is an educational nonprofit organization that helps people with brain injury rebuild skills, learn compensatory strategies, regain independence, and improve the quality of their lives.

BEST is dedicated to empowering brain injury survivors through the development of apps designed specifically for the needs of brain injury survivors. In addition, BEST offers free and low-cost online webinars, workshops, and educational resources focused on cognitive skills and technology. BEST fills the critical gap between medical treatment and everyday life by providing essential tools and strategies for people struggling with cognitive challenges.

The StrategizeMyLife (SML) app is a reliable companion that provides a consistent and convenient place to document, store, and rate strategies (including those provided by rehabilitation and school professionals) and to easily access them when needed.

BENEFITS OF STRATEGIZMYLIFE

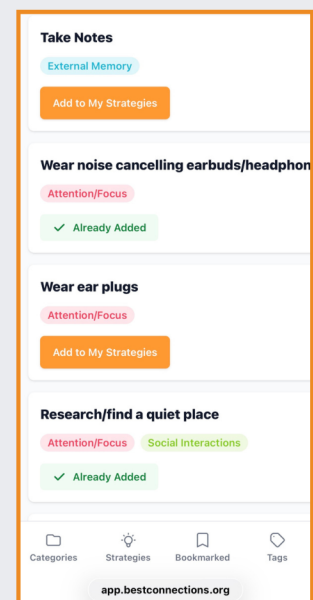
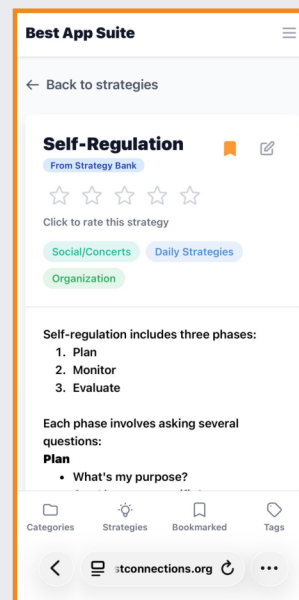
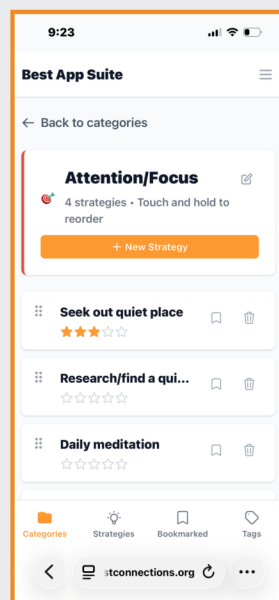
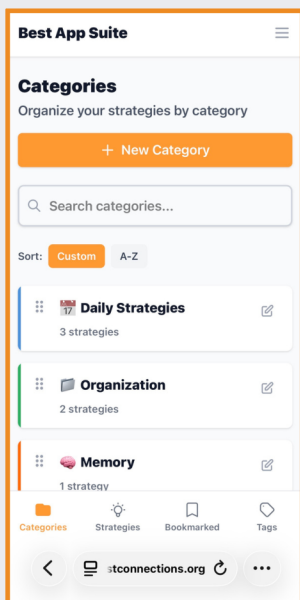
- Easily accessible anytime, anywhere
- Strategies are all in one place
- Customizable categories and strategies
- Syncs across platforms and devices

WHAT MAKES SML SPECIAL

- Users can rate the effectiveness of each strategy
- Critical tool for gathering cognitive rehabilitation strategies
- Comes with pre-loaded strategies to get users started before they add their own
- Online strategy bank of proven strategies users can add at any time

CLIENT TESTIMONIAL

"StrategizeMyLife has allowed me to create a digital binder of strategies for different scenarios and has been especially helpful with my therapists. I get to write the different exercises and tricks my therapists give to be able to perform them better thus helping with my overall recovery."

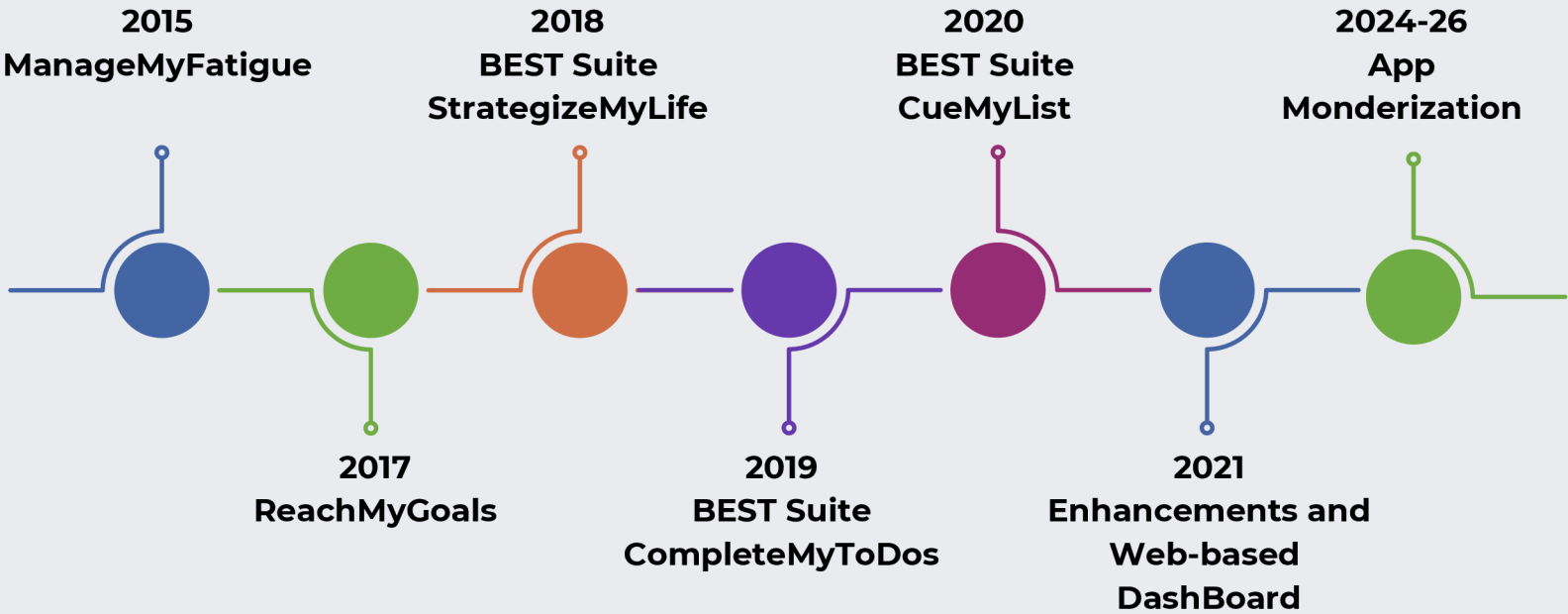




Brain
Education
Strategies
Technology



App Development History



2024-26 APP MODERNIZATION

Mobile app development has evolved significantly over the last 10 years. It's now time to modernize the apps within the BEST Suite to better meet the needs and expectations of the brain injury community. This modernization process involves updating the apps to improve performance, integrate cutting-edge features, and enhance the user experience.

BUILDING PARTNER: CAUSE OF A KIND

BEST brings its app ideas and designs to life through a collaboration with Cause of a Kind, a New York-based mission-driven application architecture and software development firm, that helps cause-backed entities like BEST to achieve their digital transformation goals.

“The BEST apps make a practical difference in the daily lives of those living with brain injury.”

Michelle Ranae Wild, Founder & CEO

BEST is a 501(c)(3) tax exempt charitable organization. Your support will help us modernize our apps and continue to offer low-cost solutions to the brain injury community.



To learn more and donate, visit bestconnections.org